

Why Talent is not Enough to Kickstart Your Game Dev Career and The Importance of Central European Initiatives

Mariebeth Aquino, Chairwoman



Celebrate Cultural Diversity

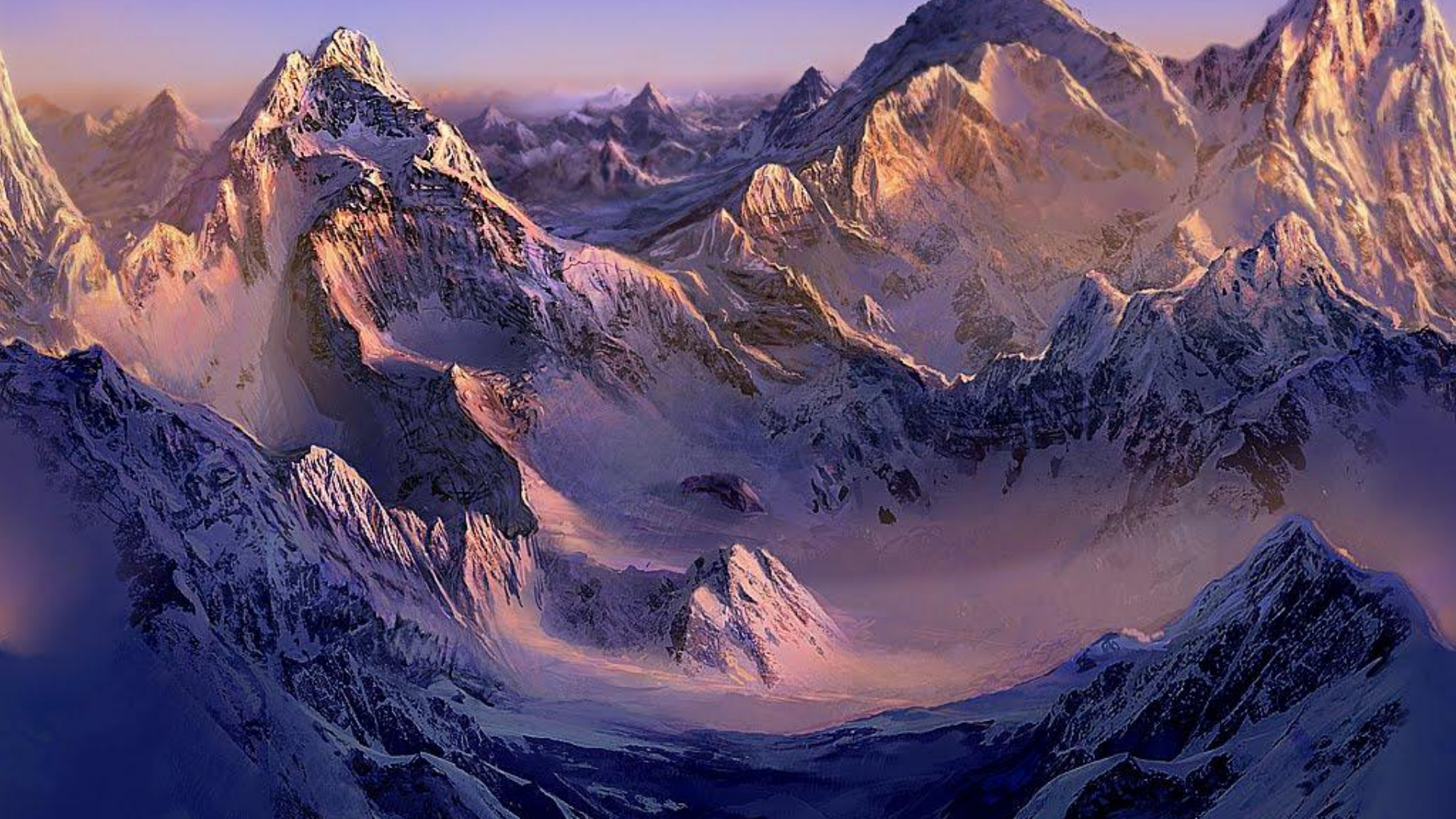




Malostranská

MALOSTRANSKÁ





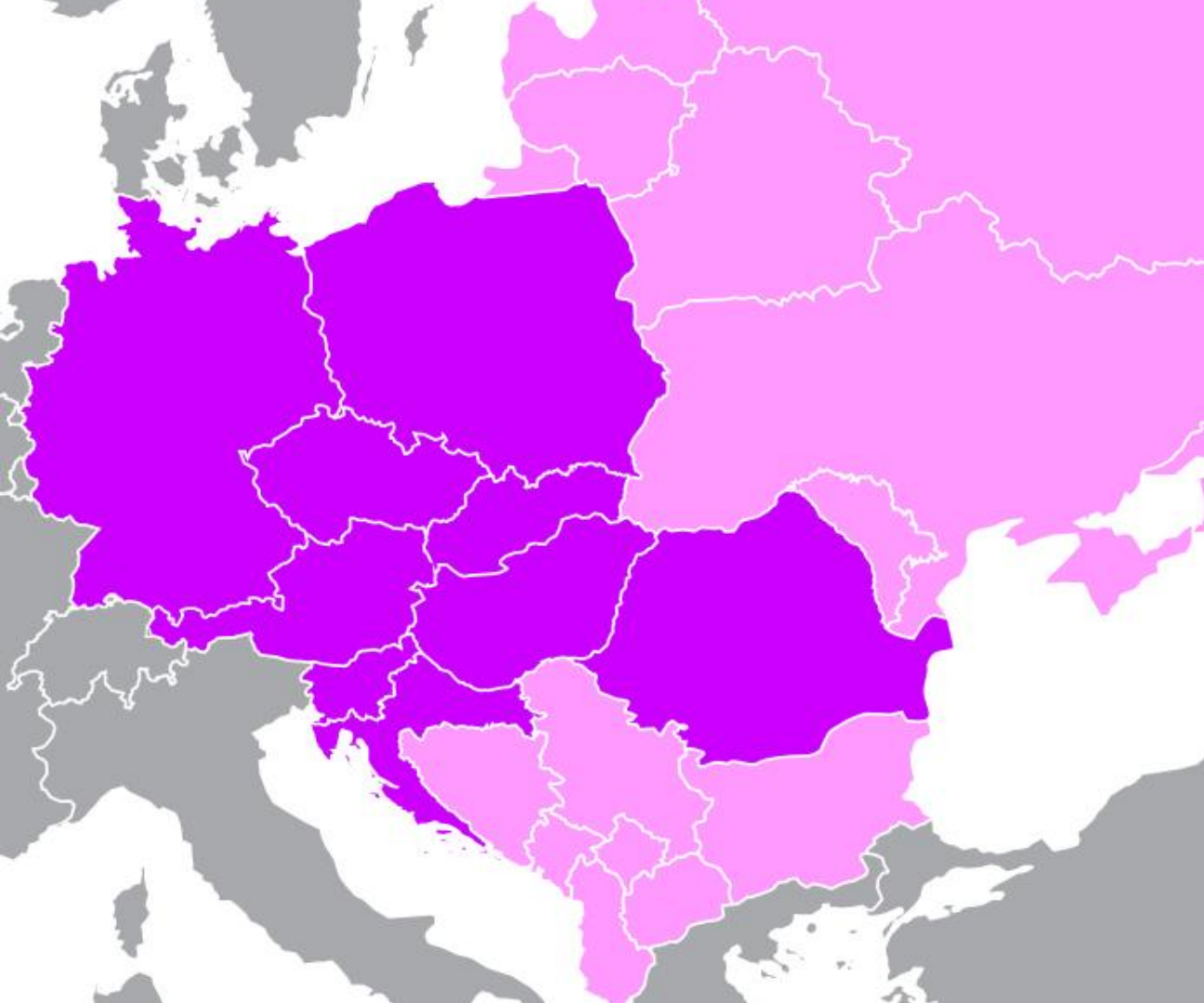
CHASING AURORA





Tell your unique stories

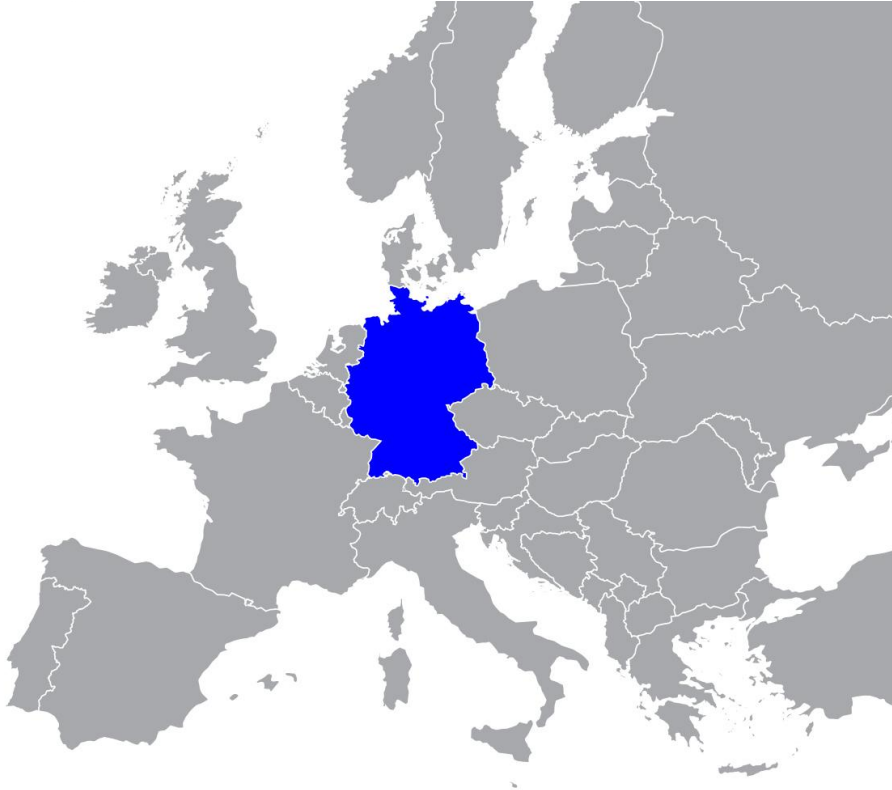
... and unite



Germany
Poland
Czech Republic
Slovakia
Austria
Hungary
Romania
Slovenia
Croatia

Estonia
Latvia
Lithuania
Bulgaria
Albania
Bosnia Herzegovina
Kosovo
Macedonia
Montenegro
Serbia
Belarus
Moldova
Ukraine
Russia

German Game Market



- population: 80 mio
- individuals in game industry: 10.350
- 320 companies
- #2 market in Europe
- Turnover of 1.8 billion € in 2013

French Game Market



- population: 66 mio
- 5.000 direct
- 10.000 indirect in game industry
- 300 companies
- Turnover of 2.9 billion € in 2014

Austrian Game Market

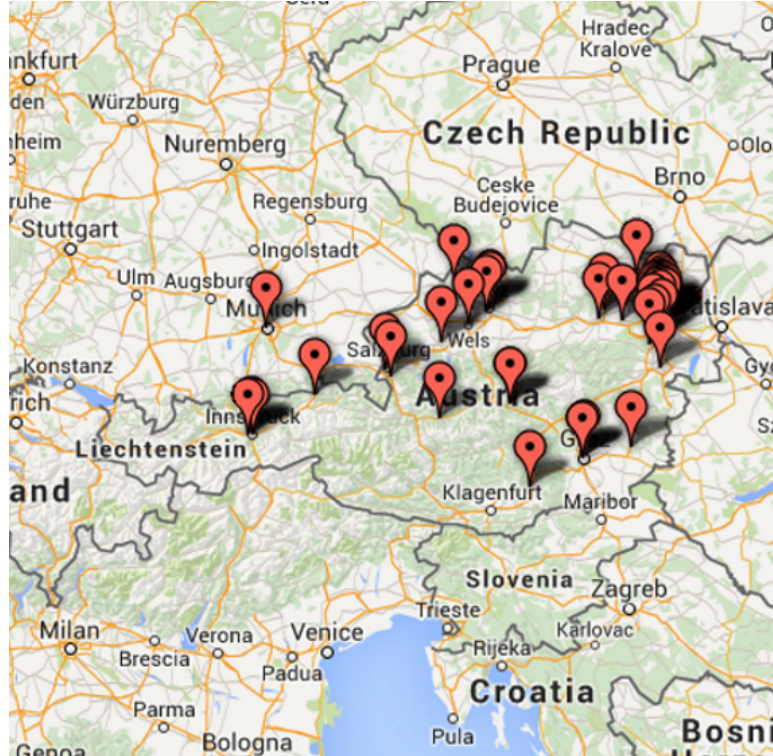


- 700+ individuals in game industry
- 120+ companies
- Games Austria

Population 8,4 mio

Sproing, Bongfish, Cliffhanger, Broken Rules, Mipumi, Socialspiel, Stillalive Studios, DoubleSmith, ...

Games Austria



Association for the advancement of game development

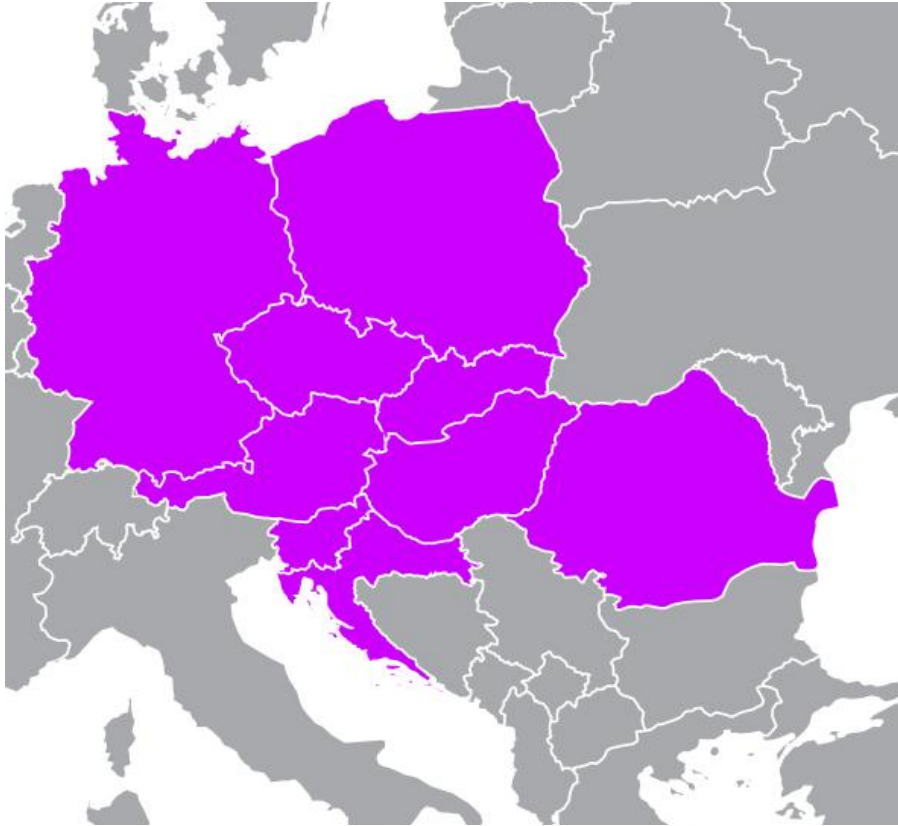
- Non-Profit
- Independent



How To Advance the Games Industry

- Drive Innovation
- Create Strong Ecosystem
- Promote Growth & Sustainability
- Encourage Partnerships
- Increase Access to Investments/Funds

Central Europe



- individuals in game industry: ????
- est. companies ???



European
Games Developer
Federation

“CEE get organized!”

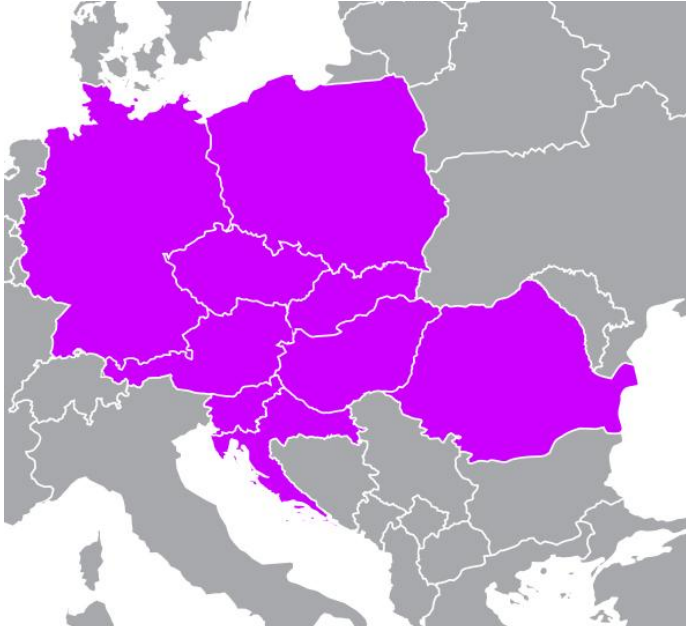
- Guillaume de Fondaumiere,
Chairman EGDF



Central European Games Conference



www.cegconf.com



Engage with your community





<http://www.gdceurope.com/attend/volunteer.php>

<http://scholars.igda.org/current-scholars/>

Stand out

- Celebrate diversity
- Create Sharing Culture
- Engage with your community

Talent + Professionalism
Passion + Endurance



**GAMES
AUSTRIA**

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CEGC CE Strategy

- **Very Cheap/Free Tickets for Associations**
→ To support CE Associations
- **CEGC Buses to Vienna**
 - From Ljubljana, Zagreb, Budapest, Prag, Brno, Bratislava, ...
- **CEGC Scholarships**
 - Every CE Country